Welcome and Introductions

Education Group of the EBP/Nursing Research Council
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Objectives

- Define the poster purpose
- Identify the steps in creating a poster presentation
- Identify resources
Poster Presentation Purpose

• Disseminate research and EBP projects
  – display project outcomes
  – opportunity for discussion between presenter and viewer
  – opportunity for professional networking

Poster Development Overview

• Review content with abstract content and title with audience in mind
• Review conference guidelines for poster size and limits
• Choose layout and design
• Put it all together
• Seek advice
• Preparation, production and display

Poster Design Essentials

• Follow guidelines set by conference for size and dimensions of poster
• Tailor information to audience
• Design information for 3-5 minutes to read
• Must be able to read from 3-4 feet away
• The poster tells the story—not the author
• Balance text with pictures, graphs & tables
• Ensure pictures are high resolution (min 300dpi)
Poster Presentation Resources

- Contact Linda Searle-Leach
  - Director Innovation of Research
- Poster Content and layout

Poster Presentation Online Resources

- Nursing Research Center
  (on SharePoint under Education section)
  - Abstracts, Posters and Publishing → Poster Development
    - Articles
    - Presentations that guide creating posters in PowerPoint
      - Poster Design Using PowerPoint (2012)
        - Donna Franz, UCSF School of Nursing
        - [http://dne2.ucsf.edu/public/cripc/posterppt.pdf](http://dne2.ucsf.edu/public/cripc/posterppt.pdf)
      - Designing Conference Posters in PowerPoint (2017)
        - YouTube tutorial & handout provide updated PPT techniques
    - Websites for Templates
- Images
  - Medical Images, Slides and Video Resources
    (Library → Research → Subject Guides)
  - Google Images Search
- Update project tracker-future

Helpful Hints

- Use checklist and ask a colleague to proofread and evaluate
- Know schedule for poster viewing and the time you are expected to be present
- Consider poster transport needs
- Arrive at conference early to place poster
- Bring supplies for displaying poster including
  - Poster pins, business cards, handouts, pen
- Practice presenting the poster and ensure you are comfortable with the information
Summary/Conclusion

• Poster presentation disseminate best evidence through networking events
• Learning to create a poster presentation is a process
• Many resources are available

Activity

• View poster in actual size and handouts

Poster Grading Criteria as a checklist
References


